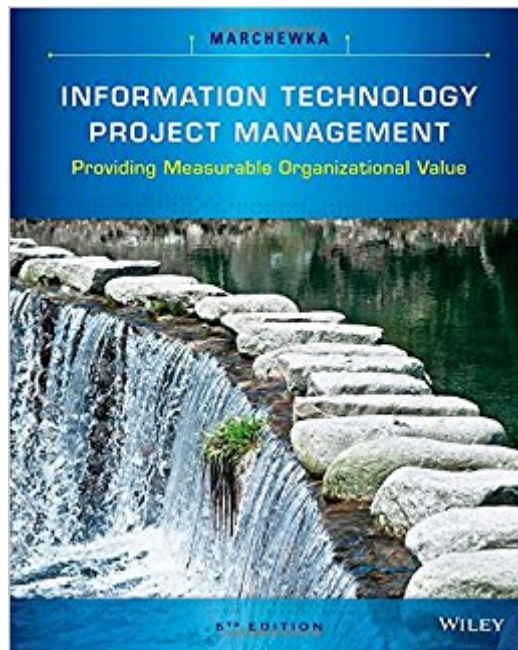




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Information Technology Project Management: Providing Measurable Organizational Value



Synopsis

The 5th Edition of Jack Marchewka's Information Technology Project Management focuses on how to create measurable organizational value (MOV) through IT projects. The author uses the concept of MOV, combined with his own research, to create a solid foundation for making decisions throughout the project's lifecycle. The book's integration of project management and IT concepts provides students with the tools and techniques they need to develop in this field.

Book Information

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Customer Reviews

Awful textbook, only get it if it is required for your class. The E-textbook worked fine though.

Very solid textbook on project management. It's concise, but elaborates on the points that are necessary. It's also broken up into an appropriate amount of sections so it's easy to read and follow without being overwhelming.

I had to use this book for my university's project management course. I am very happy with this textbook because it explains IT project management concepts in an understandable and concise manner for a student that has never studied or practiced PM before.

A+ great product and was everything I expected!

There were some good points, but it was a little redundant. The basic concepts were there.

Very good book! Extremely thorough.

good

The product fulfilled a requirement necessary for classes, which is why I brought the item. I thank you for prompt service.

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